

# SPECIAL RELEASE MUTED COLLECTION

## FREE STANDING DISPLAY UNIT

Create an attractive destination for the Special Release Muted Collection.

Holds the Muted Collection Countertop Unit and all three sets.

Dimensions:

58 inches high

15.5 inches deep

13.75 inches wide

#### THE COLLECTION

For the first time Liquitex introduces a color collection! The Special Release Muted Collection will also be the first range to bring to life the new Liquitex brand positioning and be the biggest NPD for the brand in 2016. The collection will help to bring our USP to life (intermixability and color matching) and will stimulate the trial of new formats.

#### COLORS

The range consists of **5 colors matched across 3 ranges** (Heavy Body, Soft Body and Ink!). These unique color tones have been inspired by 2016 trends. Each color has a muted, subtle character reflected in the naming rationale. These colors are not intended to be a mixing palette, instead they are a tonal palette.

#### THE PORTFOLIO

The collection features 19  ${\it new}$  SKUs:

- 15 loose colors entry level gifting
- 3 sets premium gifting
- 1 Counter Top Unit

All SKUs are now available with availability through the end of 2017.



Date	Salesperson	Ship When	Via
	_		
Order No.	Buyer		Customer No.
Sold To:			
Solu To.			
SPECIAL INSTRUCTIONS	j .		

		4	┸
CO			
Amerio	200	l۳	10
HIIIEII	Jas,	11	IC.
11 Const	ituti	o n	Αve
P.O. B	ОХ	1 3	9 6
Piscataway, N	1.J. 088	355-1	396
Telephone:	800-4	45-4	278
Office Fax:	732-5	62-0	941
Order Fax:	7 3 2 - 5	62-0	940
Wehsite · w	ww co	lart	con

### SPECIAL RELEASE MUTED COLLECTION FREE STANDING DISPLAY UNIT

FREE STANDING DISPLAY UNIT

Product Number: 7650935

#### PRODUCTS TO ORDER TO FILL FSDU

Quantity	Product			
in FSDU	Number	Description	MSRP	Ext MSRP
1	7650743	Muted Collection Countertop	\$356.70	\$356.70
3	3699298	Muted Collection Ink Set	\$42.95	\$128.85
3	3699299	Muted Collection Soft Body Set	\$66.45	\$199.35
3	3699300	Muted Collection Heavy Body Set	\$68.95	\$206.85
		· · ·	TOTAL	\$891.75