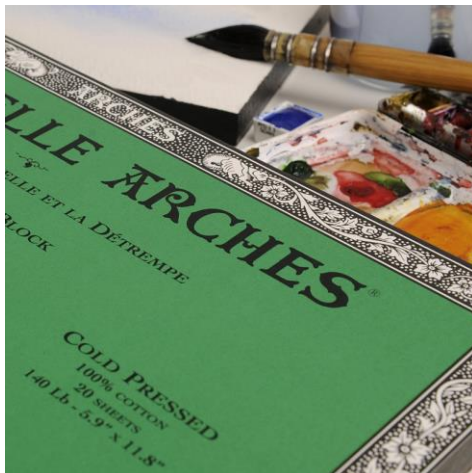


Arches fine art papers Colart distribution

Colart becomes exclusive worldwide distributor for Arches fine art papers, manufactured by Munksjö Arches.



We are very pleased to announce that the new partnership between Colart and Munksjö Arches that was announced in December 2014 is materialising. Effective January 1, 2017, ColArt is proud to become the worldwide exclusive distributor for Arches fine art papers.

Unsurpassed in the production of high quality paper, Arches has been producing paper at its mill in France since 1492. Whether it is artists like Van Gogh, Picasso, Dali, Warhol, or men of letters like Beaumarchais or even Napoleon I, many of those who have distinguished themselves in artistic and literary pursuits over the last five centuries have used Arches papers.

Together with the colour expertise of our flagship brand Winsor & Newton, this is the perfect match. Since December 2014 Winsor & Newton has been working with Arches and artists to highlight this superb partnership. The partnership will also allow Colart to take a stronger position in the Fine Art paper market and leverage the company's outstanding distribution with Munksjö's world-class paper manufacturing capabilities.

Colart will expand the Arches product offer to new customers and geographic areas through its global distribution network, and will enhance the visibility of the Arches brand through targeted marketing actions.

Colart will exhibit Arches at Creativeworld, Frankfurt in January 2017.

About Munksjö

Munksjö is a world-leading specialty paper company, with head office in Sweden. Created in 1862, a world leader in high value-added papers, Munksjö offers a unique range of speciality papers. These include decor papers, non-stick papers, electrotechnical papers, abrasive backings, graphic papers and interleaving papers for steel, aluminum and glass. The Munksjö group employs around 2,900 people and has 15 production sites in Europe (Sweden, France, Germany, Italy, Spain) Brazil and China.

About Colart

The Colart Group is the global parent company of the world's most popular art material brands. Taking inspiration from artists to create innovative products, Colart fuels creativity not just for professional artists but for all creative industries and individuals. From supporting emerging artists through its residency programme to developing cadmium-free paint, Colart's mission is to provide sustainable, creative tools and services to release pure expression. The Colart group employs around 1,500 people in 16 countries and its products are sold in over 120 countries worldwide.