

# New for the Holidays!!



|                   | Prismacolor Complete Toolkit                                                                                                                                                                                                                                                | Sharpie Aquatic Kit                                                                                                                  | Flair Women's Closet Kit                                                                                      |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| SKU / UPC         | 1978739 / 70735007063                                                                                                                                                                                                                                                       | 1989554 / 71641121546                                                                                                                | 1989556 / 41540009603                                                                                         |
| Contents          | <ul style="list-style-type: none"> <li>• 24 Soft Core Pencils</li> <li>• 1 005 Black Illustration Marker</li> <li>• 1 Large Kneaded Eraser</li> <li>• 1 Premier Colorless Blender</li> <li>• 1 Premier Sharpener</li> <li>• 1 Coloring Booklet (8 illustrations)</li> </ul> | <ul style="list-style-type: none"> <li>• 10ct Sharpie UF</li> <li>• 10ct Sharpie Fine</li> <li>• Custom Illustration Book</li> </ul> | <ul style="list-style-type: none"> <li>• 20ct Custom Flair mix</li> <li>• Custom illustration book</li> </ul> |
| Piece Count / MOQ | 29 / x1                                                                                                                                                                                                                                                                     | 21 / x1                                                                                                                              | 21 / x1                                                                                                       |
| MSRP              | \$65.43                                                                                                                                                                                                                                                                     | \$43.99                                                                                                                              | \$43.99                                                                                                       |

- Adult Coloring Trend remains strong with predictions going into Q4 that it will continue strong!
- Kits make the perfect gift
- Opportunity:
  - Leverage Prismacolor TV Advertising in November & December to gain placements